

**IIM**  
RAIPUR

भारतीय प्रबंध संस्थान रायपुर  
INDIAN INSTITUTE OF MANAGEMENT  
RAIPUR

# FINAL PLACEMENT REPORT 2016

Indian Institute of Management Raipur

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## Introduction

IIM Raipur fortified its position as one of the most sought after business schools of the country and concluded the Final Placement for the batch of 2014-16 on a high note with early completion of placements. The institute continues to ride high on its strong relationship with the corporate from India and abroad, with organizations from different sectors expressing interest in recruitment. The batch of 2014-16 consisted of students from diverse academic backgrounds and work experience with a batch size of 118 future leaders who have proved their mettle at every opportunity presented to them. A total of 115 recruiters showed interest in the final placement process this year. The number of PPOs/PPIs (13) is a testimony to the exceptional performance of the students during their Summer Internships.

Our past recruiters, with whom we maintain a synergic relation continued to show faith, demonstrating the ascent of the brand of IIM Raipur. Some of the most prominent organizations with whom we cherish our long term association include Accenture, Berger Paints, Bharat Forge, Bharat Petroleum, Cognizant, CRISIL, Daimler, Deloitte, DS Group, Future Group, HDFC Bank, HT Media, ICICI Bank, Idea Cellular, Infosys BPO, JPMorgan Chase, JSPL, KPMG, L&T, Maruti Suzuki, SBI, Tata Steel and Wipro to name a few.

The major highlight of the placement season 2015-16 was the overwhelming response received from some of our first time recruiters. These include Aditya Birla Financial Services, Arcesium, Arvind Mills, Britannia, Carborundum Universal, Fidelity Investments, Google, Volvo Eicher Commercial Vehicles to name a few.

We have also witnessed strong association by collaborating with Global Corporates such as Apollo Conglomerate, Bakhresa Group and Kadence International which offered International profiles. GE, Bank of America Continuum Services and ANZ Bank are other leading MNCs that participated in the placement season.

## Lateral Placement Process

The Final Placement season at IIM Raipur witnessed strong performance in lateral placements this year. ICICI Bank, one of our long term recruiters, offered multiple profiles in Finance, Marketing and HR, while Adaequare, Cognizant, GHCL, iNautix and MAQ software participated in the lateral recruitment process this year and offered roles ranging from Leadership to Advisory Services, Business Development, Decision Science, Project Management and Business Strategy.

## Final Placement Snapshot

|  |               |
|--|---------------|
| Batch Strength                                 | 118           |
| Number of Students Eligible for Placements     | 116           |
| Number of Students who opted out of Placements | 5             |
| Number of Students Placed                      | 111           |
| Highest International CTC Offered (per annum)  | ₹ 30.00 Lakhs |
| Highest Domestic CTC Offered (per annum)       | ₹ 21.50 Lakhs |
| Average CTC of Top 25 percentile (per annum)   | ₹ 16.07 Lakhs |
| Average CTC of Top 50 percentile (per annum)   | ₹ 14.92 Lakhs |
| Average CTC of Entire batch (per annum)        | ₹ 12.51 Lakhs |
| Median CTC (per annum)                         | ₹ 13.50 Lakhs |

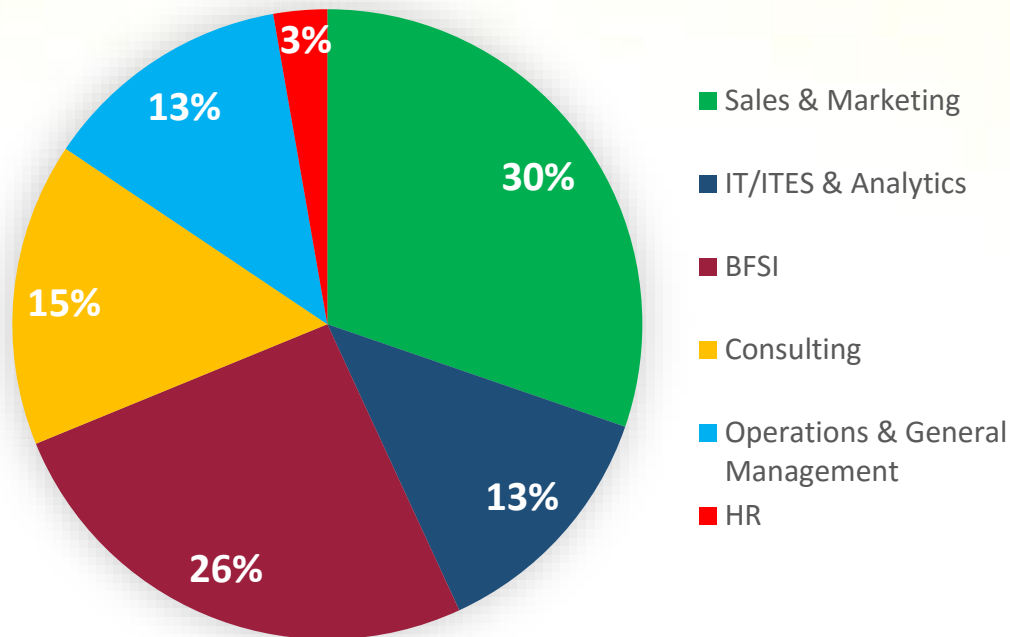
\* Actual CTC is expected to increase after receipt of Offer Letters

|   |     |
|---|-----|
| Number of organizations that showed interest in the Placement Process | 126 |
| Number of companies which conducted recruitments                      | 70  |
| Number of PPO/PPI   | 13  |

## Domain-wise Split up

The students had an opportunity to choose from a gamut of diverse profiles from various domains. Marketing & Sales domain emerged as the biggest recruiters with about 30% of the students bagging exciting opportunities in some of the most prestigious organizations. BFSI followed the lead with 26% of the offer being made in this sector. Consulting and Operations & General Management closely followed suit with 13% of offers being made in each of the sectors.

## Domain- wise Split Up



### Finance

Finance being one of the most promising domains, witnessed 26% of the batch receiving niche offers in this domain. The emerging markets story played out strongly on the campus this year with several offers being made in the finance domain. Prominent recruiters who participated this year in this domain include ANZ Bank, Arsecium, Fidelity, GE, ICICI Bank, JP Morgan Chase, RBL Bank, Thomson Reuters. Our students were offered a number of roles in Banking Operations, Credit Analysis, Investment Banking, Risk Management, Financial Operations and Treasury.

### Operations & General Management

Operations domain saw a good number of offers this year by prominent organizations in the industry. TATA Steel offered its sought after Supply Chain Management profile to our students and Carborundum Universal recruited for its coveted Project Management profile. One of the leading automotive manufacturers Volvo Eicher recruited for the first time and offered operations management role. Students' prior work experience in diverse functional domains attracted several major firms offering leadership and strategy roles. Organizations such as DS Group, GHCL, JSPL, L&T, Safe-Express and SBI recruited for their General Management, Logistics and Leadership profiles.

## **Sales and Marketing**

IIM Raipur has once again demonstrated its strength in Sales and Marketing by attracting major corporates for this recruitment season. The fact that 30% of the batch opted for roles from this domain is a testament to this legacy. The highest package was offered by one of our first time recruiters, Google, offering roles in Campaign management. Other prominent organizations in this domain include Amuse Labs, Astrum, Berger Paints, Britannia, Decathlon, Happy2refer, HT Media, Hero MotoCorp, ICICI Prudential, Idea Cellular, Maruti Suzuki India Ltd, Metro Cash & Carry, Muthoot Group, RetailOn, Tata Steel. A few of our students have also received opportunities to head new product developments in prominent organizations.

## **Consulting**

We take great pride in the fact that organizations like Accenture, Backspace LLP, Cognizant Business Consulting, Consult Lane, Deloitte, KPMG, etc. are some of the recruiters in this domain. A good mix of Freshers and Experienced students opted for roles in Consulting offered by these esteemed organizations. The diverse backgrounds of the students were matched by profiles of choice indicating the first step of alignment, towards sustainability.

## **IT & Analytics**

The sharp business analytics acumen of IIM Raipur students attracted a large number of recruiters in this domain. Accenture, Adaequare, Cognizant, Google, iNautix, Infiniti Research, Infosys BPO, MAQ Software, Thrymr Software, Virtusa and Wipro were the organizations on campus this year.

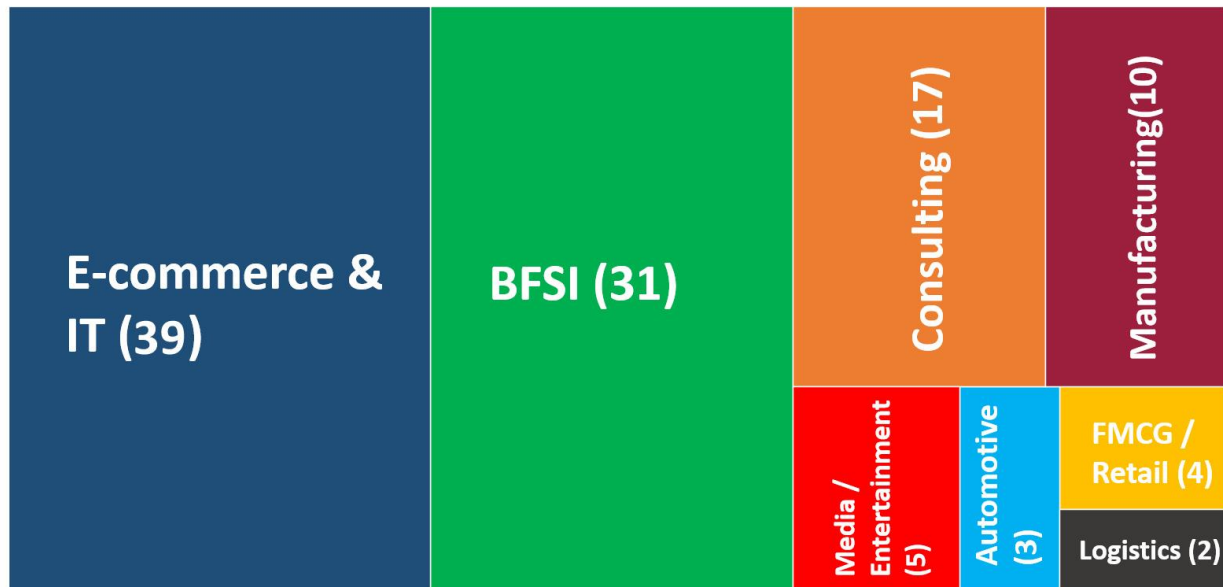
## **Human Resources**

The Human Resources domain at IIM Raipur have been gaining prominence over the years and witnessed interests from prominent organizations which includes Carborundum Universal, ICICI Bank, Muthoot Group, RBL Bank, Thrymr Software, etc.

## Sectors

IT/ITES sector emerged as the biggest sector with 35% of the students grabbing exciting opportunities in the most prominent organisations. BFSI sector followed the lead with 29% of the offers being made to the students. Consulting and Manufacturing followed the suit with 14% and 10% each.

### INDUSTRY WISE STUDENT COUNT



The entire IIM Raipur fraternity would like to take this opportunity to express gratitude to all the regular recruiters for their continued faith in the students at our campus. We are also proud to be associated with our first time recruiters and welcome them with a hope to build stronger ties in the years to come. We thank everyone for their extended support and help during this process. Without the help of the Director, Faculty Colleagues, Placement Committee members, Administrative Staff and our media partners, this wouldn't have been possible.

For further details please visit [www.iimraipur.ac.in](http://www.iimraipur.ac.in)

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# A Few Companies that Participated

